### Business Administration - Management/Marketing (BS)  
#### Curriculum Requirements  
#### 2014-2016

| Central Curriculum\(^1\) (56) | Concentration in Business Administration  
| Management/Marketing (63) |
| Orientation (1) | CC 100(1)  
| Health & Physical Education (3) | HP 100(1) & 2 HP Activities  
| Composition (6) | EN 101 & 102, or 105  
| Literature (3) | EN 200 or 201  
| Foreign Language (3) | FR 101, SP 101, GK 223, or HE 437  
| Natural Science (7 minimum) | 3 hr lecture and related 1-2 hr lab from:  
|  | BI 101-102(1), 113-114(2), or 115-116(2)  
|  | CH 103-104(1) or 111-112(2)  
|  | ES 103-104(1), 205-206(1), or 220-221(1)  
|  | PH 101-102(1) or 220-221(2)  
|  | 3 hours chosen from:  
|  | MA 211\(^3\)  
| Mathematics (3) | MA 100, 111, 120, or 218  
| Computer Applications (3) | BA 200\(^3\)  
| Religion (6) | RL 101 & 102  
| Philosophy (3) | PI 300  
| History (6) | HI 101 & 102  
| Social Sciences (6) | EC 221\(^3\) & GE 201, PS 200, PY 220, or SO 221  
| Fine Arts (3) | AR 101, 102, 103, 200, 207, 322, or 323  
|  | MC 250  
|  | MU 200, 331, or 332  
|  | TH 200  
| Oral Communication (3) | CA 212\(^3\)  
| Concentration in Business Administration  
| Management/Marketing (15)\(^3\) | 334*, 350*, 355, 390, 410  
| Specialization (18) | Management/Marketing (18)  
|  | MG 360, 375, 416  
| Electives (8) | & 9 hours from:  
|  | MG 322, 340, 365, 368, 385, 390, 445, 465, 473, 480  

### Completion Requirements
- 127 hours earned
- 42 junior/senior hours
- 2.0 cumulative GPA
- Major-2.25 GPA, no grade below ‘C’
- 32 hours at LC
- 30 of Last 36 hours at LC
- C.S.E. requirements

\(\text{\(^1\)Courses taken to meet Central Curriculum requirements may NOT count toward major requirements.}\)
\(\text{\(^2\)Transfer students who have only attended 2-year institutions must complete 61 hours at LC.}\)
\(\text{\(^3\)Additional allied requirement in Central Curriculum.}\)

\(\text{\(^\)Credit hours. All courses are 3 hrs unless otherwise noted by ( ).}\)
\(\text{\(*\)Course used for Major GPA}\)