Convergence Media Minors
Designed to complement virtually any major, the Department of Convergence Media offers minors in: Journalism, Mass Media Studies, Media Production and Public Relations.

Journalism Minor
Students opting for a minor in Journalism are required to take 18 hours including:

- JN 201 – Beginning Newswriting
- JN 315 – Photojournalism
- CM 421 – Media Law
- Three (3) hours of production labs (JN 384/484)

Students additionally select six hours (2 courses) from among the following:

- JN 301 – Advanced Newswriting
- JN 302 - Editing
- JN 305 – Broadcast News
- JN 309 – Editorial Journalism
- JN 436 – Sports Journalism

Mass Media Studies Minor
Designed for students considering graduate work in mass communication, the minor in Mass Media Studies requires students complete 18 hours including:

- CM 100 – Intro to Convergence Media
- CM 300 – Mass Media Theory & Research
- CM 307 – Media Ethics
- CM 421 – Media Law
- CA 313 – Media Persuasion

Students additionally select three hours (1 class) from among the following:

- CA 330 – Political Communication
- CM 465 – Principles of Advertising
- JN 341 – History of Journalism

Public Relations Minor
A versatile minor beneficial for students seeking a career in virtually any field, the minor of Public Relations requires the completion of 15 hours including:

- PR 368 – Public Relations
- PR 472 – Public Relations Writing
- PR 473 – Public Relations Cases
- PR 478 – Public Relations Campaigns
- PR 482 – Public Relations Capstone
**Media Production Minor**

Students desiring a minor in *Media Production* are required to take 18 hours including:

- MP 101 – Survey of Media Technology
- MP 268 – Intro to Film/Video Production
- MP 365 – Directing and Studio Production
- Three (3) hours of practicum (MP 370-375)

Students additionally select six hours from among the following:

- MC 325 – Ministry Arts (2 hours)
- MC 326 – Ministry Arts Practicum (1 hour)
- MC 410 – Broadcast Writing
- MP 364 – Advanced Radio Performance and Production
- MP 366 – Advanced Filmmaking
- CM 450 – Convergence Media Seminar

**Contact**

For those seeking additional information about a Minor in the Department of Convergence Media, please contact Mr. Alan Quartemont, Convergence Media Curriculum Coordinator, at quartemont@lacollege.edu or call: (318) 487-7597.